

Start your RaiseRight fundraising program today



Fundraise 24/7, 365



Unlimited earning potential



Many families earn \$1,000+ yearly

STEP 1

Sign up for free: RaiseRight.com/Enroll

It only takes a few minutes! Set up payment details at this time by uploading a void check or securely connecting your organization's bank account to purchase gift cards and receive earnings. Approval takes 1-2 business days.

STEP 2

Determine earnings distribution

Decide how to allocate earnings based on your goals. Typically, the more you share with participants, the more they're willing to fundraise (80% is a great starting point). Feel free to change the distribution at any time.

STEP 3

Start inviting participants

Next, share your enrollment code with families so they can join and start earning. Try these tips:

- Use our Email Invite Tool (available in your Coordinator Dashboard) to easily add participants
- Promote RaiseRight on your organization's website and social media
- Host kickoff events and a gift card raffle for those who enroll on the spot
- Encourage online payments and online earnings as the easiest way to start

STEP 4

Coordinate orders and gift card distribution

This is **optional** and only applies if you allow organization bulk gift card orders or sell from physical inventory.

If you enable Ship-to-Coordinator, these orders will appear as Pending in your account for approval. Organizations typically order on a weekly, bi-weekly, or monthly schedule. Cards ship to you via UPS for distribution among your participants.

You can also place bulk orders if you prefer to sell gift cards at school events, church services, sports games, etc. This is also ideal for supporters who don't have a RaiseRight account with your organization.

STEP 5

Track earnings

100% of earnings go back to your organization, and you can decide how you want to distribute the money. Explore online reports available in your Coordinator Dashboard, and track earnings by participant or family, or by week, month, or quarter.

Need more help?

Check out our Coordinator Resource Center:
RaiseRight.com/Resources/Coordinator

Browse our FAQs:
RaiseRight.com/Resources/FAQ

Contact a New Program Advisor:
GetStarted@RaiseRight.com
800-727-4715 Option 4

No selling goods, planning events, or knocking on doors. RaiseRight is the most convenient way to fundraise.



© 2025 RaiseRight