

A vibrant orange background featuring various school supplies: a blue ruler at the top, a red graduation cap at the top right, a yellow pencil and a calculator on the left, a globe at the bottom left, a pink set square at the bottom, a blue pencil at the bottom, a yellow notepad at the bottom right, and several pushpins scattered around. The text "BACK TO SCHOOL" is prominently displayed in the center in large white letters, with "TO" underlined. Below it, a dark blue banner contains the text "SHOPPING GUIDE 2025". At the bottom center is the RaiseRight logo, consisting of a stylized heart icon and the text "RaiseRight™".

BACK TO SCHOOL

SHOPPING GUIDE 2025



RaiseRight™

Earn with your
back to school
shopping and
MORE

Turn over a new leaf

It's almost that time again—can you believe it? Back to school season is nearly here, and with it comes new routines and jam-packed schedules. With summer drawing to a close and busy days on the horizon, your to-do list might feel endless (and maybe a little overwhelming). Fortunately, earning for your organization can be easy.

When you shop for school year essentials through RaiseRight, you can raise funds for your cause with every purchase. Whether you're shopping for new clothes, grabbing ingredients for quick and easy meals, or restocking your own home office, remember to check out the 750+ available brands before tackling your list. Plus, you can earn even more by shopping online through RaiseRight or dining locally with a linked credit or debit card. There are so many ways to earn!

Ready to get inspired? Start with the curated shopping list on **page 5**, then check out **pages 16 and 17** for ways to earn while you shop online. And if you're new to this or just need a little refresher, you'll find helpful tips for creating a fundraising routine on **page 13**. The season may be busy, but it's also a great time to earn. You've got this!



RaiseRight™

Fund new opportunities

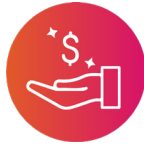
Shop 750+ brands for all your back to school purchases and preparations and watch the earnings add up. From school supplies to stylish new clothing trends, there's a way to earn with gift cards or shopping online through RaiseRight—and sometimes both!

3 steps to easy earnings



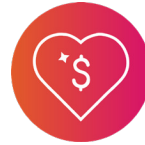
Shop & dine as usual

Purchase gift cards, shop online, or enjoy a meal at a local participating restaurant.



The brand gives back

No extra money comes out of your pocket.



Your organization earns

Impacting what matters most to you.



“

“I’ve been using RaiseRight ever since our kids were in elementary school. After seeing how much I could earn using gift cards for businesses I already shop at, I was hooked! With rising tuition costs, this is a simple way to defray some of the expense.”

JAN

Earns for her grandchildren's tuition

BACK TO SCHOOL

— B O N U S E S —

75+ BRANDS

JUL 19 TO AUG 1

BARNES & NOBLE

DSW
DESIGNER SHOE WAREHOUSE®

*instacart

OLD NAVY

adidas

+ MORE

Mark your calendar for upcoming bonus earnings from many popular brands. Jump-start your fundraising account by earning extra on school or office supplies, new clothes, sports gear, and more.

Your back to school prep list

Gift cards that give back

Clothes & Accessories

EARN %

Abercrombie & Fitch	5%
adidas*	13% 14%
Aeropostale*	10% 15%
American Eagle®*	10% 12%
Athleta*	14% 18%
Banana Republic*	14% 18%
Belk*	8% 11%
Carter's*	10% 15%
The Children's Place*	12% 14%
Claire's*	9%
Gap*	14% 18%
H&M*	7% 10%
Hanna Andersson	8%
Hollister	7%
L.L.Bean*	16% 18%
Lands' End*	14%
Lulus*	6.5%
Marshalls	6%
Maurices*	7%
Nautica*	9% 12%
Old Navy*	14% 18%
OshKosh*	10%
PINK	5.5%
Poshmark	6%
T.J. Maxx	6%
ThredUp	7% 9%

Shoes

Allbirds*	6% 8%
DSW*	10.5% 13.5%
Famous Footwear	8%
Foot Locker*	8%
Journeys*	10% 13%
Shoe Carnival	5%
Skechers*	6%
Zappos.com*	8% 11%

Tech & Home Office

EARN %

Apple	5%
Barnes & Noble	8% 11%
Best Buy*	4% 5%
Office Depot/Office Max*	5%
Staples*	5%

Food & Beverage

Applebee's®	8% 13%
Arby's	8% 12%
Auntie Anne's	7% 10%
California Pizza Kitchen	8% 11%
Chipotle Mexican Grill	9% 12%
Domino's	8% 12%
DoorDash	4% 6%
Dunkin'	3.5%
Jersey Mike's Subs	6%
Jimmy John's	8% 11%
McDonald's	3% 5%
Outback Steakhouse	10% 13%
Panda Express	8% 11%
Papa Murphy's Pizza	8% 11%
Starbucks	4.5%
Subway	6% 9%

Dorm Room Essentials

Five Below	2.5%
The Home Depot®*	4% 7%
IKEA	5%
Pottery Barn / PBteen	6%
Wayfair*	6%

On-the-Go

Amtrak	4.5%
Grocery and Auto+ Mastercard	2.5%
Lyft	3%
Uber	3% 6%

Hair & Beauty

EARN %

Great Clips	8%
Sally Beauty*	12%
Sephora*	6.5%
Ulta Beauty*	7% 9%

Everything On Your List

Amazon	1.6%
American Express®	1.5%
Burlington	8% 11%
Instacart	5% 7%
JCPenney*	7% 10%
Kohl's*	7%
Macy's*	10%
Nordstrom/Nordstrom Rack	4%
Sam's Club*	2.5%
Target	2.5%
Visa®	1.25%
Walmart	2.5%

Sports Gear

Academy Sports + Outdoors*	3%
Big 5 Sporting Goods	8%
Champs Sports*	8%
Columbia Sportswear*	12% 17%
DICK'S Sporting Goods*	8%
Dunham's Sports	8%
Gatorade*	10%
Hibbett	7%
Nike*	11%
REI	8%
SCHEELS*	8%
Under Armour*	11% 16%

School Uniforms

Lands' End School*	14%
School Uniforms by Tommy Hilfiger	5%

SHOP SPECIAL BACK TO SCHOOL BONUSES JUL 19 - AUG 1 ONLY

Bonuses valid 7/19/2025 through 8/1/2025 and are subject to change without notice. See the mobile app or website for details.

***Earn more when you shop these brands online through RaiseRight.**

Featured brands

Thank you to the following brands for their support of organizations and communities across the U.S. Check out their ads in this year's Back to School Shopping Guide.



See all 750+ brands in the RaiseRight mobile app or at RaiseRight.com/Brands

The merchants represented are not sponsors or otherwise affiliated with RaiseRight. The logos and other identifying marks used are trademarks of and owned by each represented company and/or its affiliates. Please visit the company's website for additional terms and conditions.



New year, new glow

This school year is looking beautiful already. Get everything on their list to help their inner beauty shine.

————— **Earn 7%** —————



Ace back-to-school prep

No more last-minute runs or scattered shopping trips. Get everything on your shopping list, from backpacks to new school clothes, all in one stop.

———— EARN 2.5% ————

SO, WE MEAT AGAIN

On the busiest days,
Beef 'N Cheddar's got your back.

Arby's®

EARN 8%



RAKE IN THE EARNINGS

From yard cleanup to seasonal decor,
find everything you need to freshen
your space for the season.

EARN 6%

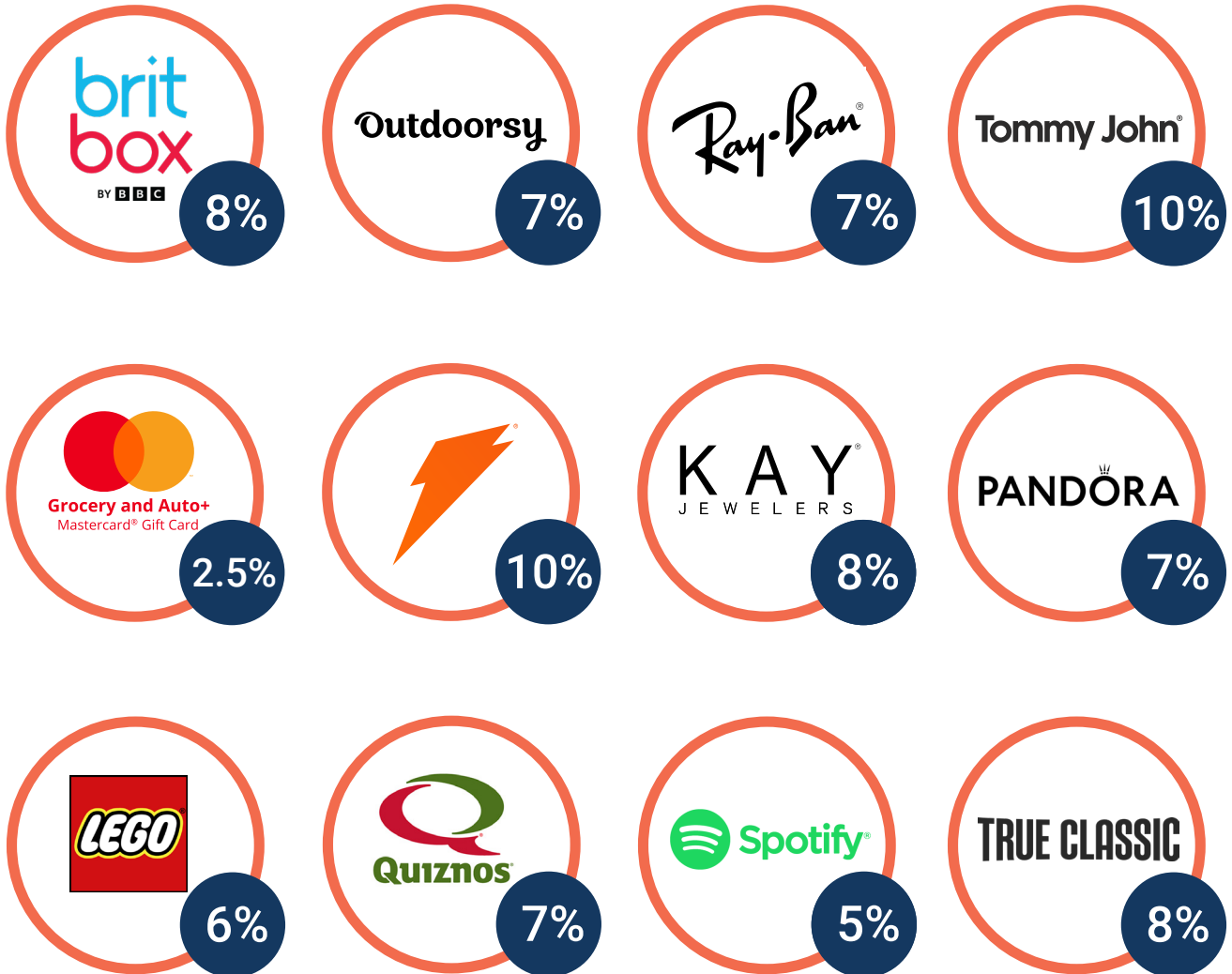


ACE
The helpful place.



New brands in 2025

With 750+ gift card brands to choose from, the ways to earn are nearly endless. Plus, new brands are being added all the time. Check out these new brands that launched in 2025, with more coming soon!



Check your email and follow us on Facebook or Instagram to stay informed when new brands are added. Shop these brands and more in the RaiseRight mobile app or at RaiseRight.com/Brands.



DINNER = SORTED

Let Home Chef handle the cooking as you get back in your school year routine. Get fast, fresh, family-friendly meal kits delivered right to your door.



EARN 11%

For weekday pit-stops

The card that's accepted at gas stations, grocery stores, convenience stores, and more, regardless of where your kids have you driving them to. Make the most of your budget with the Grocery and Auto+ Mastercard® Gift Card.



Grocery and Auto+
Mastercard® Gift Card

EARN 2.5%



Card is issued by Pathward®, N.A., Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. No cash access or recurring payments. Can only be used at select U.S. merchants where Debit Mastercard is accepted. Card valid for up to 7 years; funds do not expire and may be available after card expiration date, fees may apply. Terms and conditions apply.



OLD NAVY

ATHLETA

BANANA REPUBLIC



EARN 14%

All their essentials. All in one place.

First-day nerves? Never heard of them. Find fresh, classic looks to help them rock the school year with confidence.

Gap gift cards can be used in-store and online at Gap, Gap Factory, Banana Republic, Banana Republic Factory, Old Navy, and Athleta brands.

Back to school = Back to routine

Make fundraising a daily habit! Here are our top tips for putting your earning strategy on autopilot so you can make the most of every purchase.



Check your email

Check our weekly Bonuses & More email every Saturday for bonus earning opportunities, new brands, special earning events, and so much more.



Use eGift cards on-the-go

Out shopping? Check the RaiseRight app for an eGift card to use as payment. You can buy it in line and earn right away, then use it to check out.



Order reloadable gift cards

For brands you frequent, like gas, grocery, or fast food, grab a reloadable gift card. Add funds when they get low to keep earning with every purchase.



Add brands to favorites

Never miss a bonus for brands you love—just tap the heart in the upper right corner.



Sign up for push notifications

Get notified about limited-time bonus events, plus get real-time reminders when your purchased or favorited brands are on bonus.



Follow us on social media

Hear about the latest earning opportunities, brand updates, giveaways, and more.



Take shopping off the to-do list

Order groceries with Instacart and get weeknight dinner
essentials delivered straight to your door.

Earn 5%

Instacart delivers items from over 1,500 retailers



Gear up for a great year

Shop backpacks and lunch boxes in sizes for every kid, with all the fun colors and all the right features to help them succeed.

L.L.Bean

OUTDOOR SPECIALTIES
SINCE 1912

GIFT CARD

— Earn 16% —

Enjoy the ride

Wherever the school year
takes you, turn the journey
into earnings with Uber.

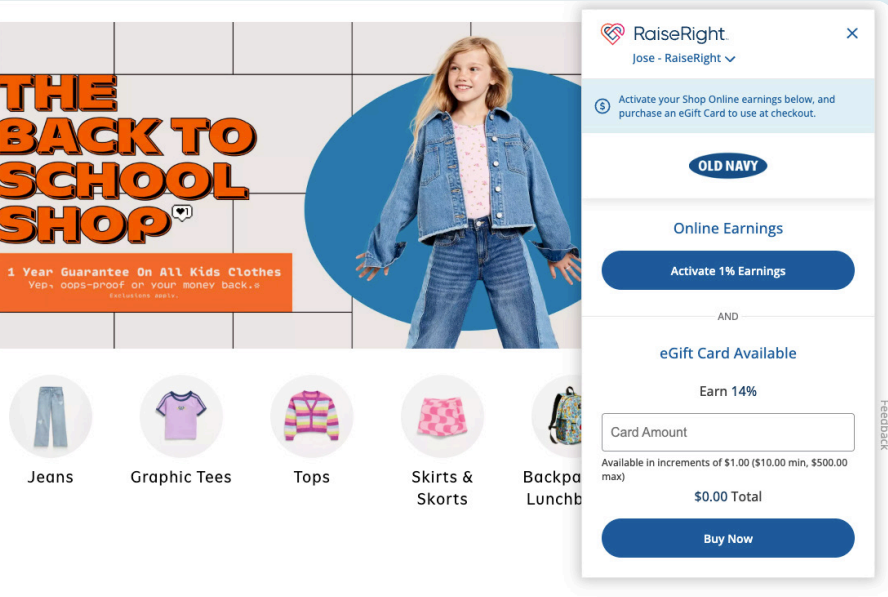
Uber

EARN 3%



A+ tips for online shopping

Beat the crowds—shop online and earn instead. Here's how to maximize your earnings even when you're not shopping in-store.

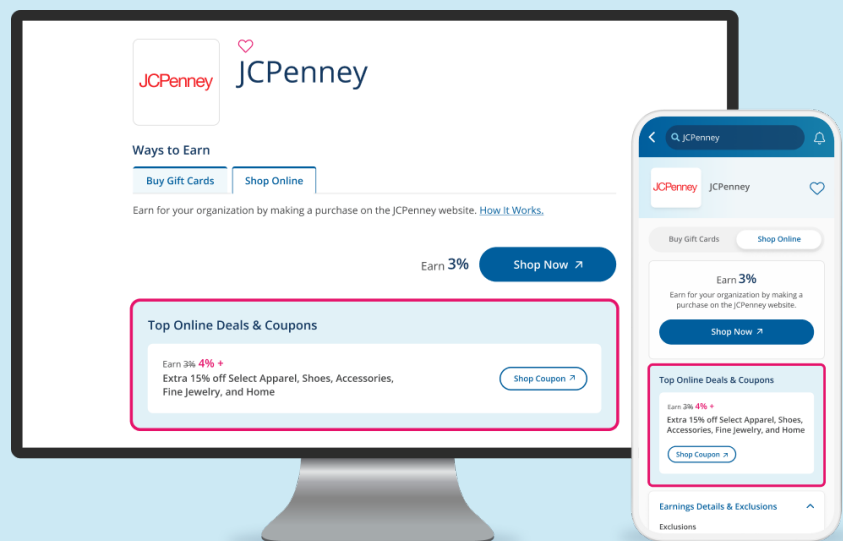


Download the RaiseRight Earnings Extension

Never miss out on earnings while shopping online. Download the RaiseRight Earnings Extension to your browser to get real-time reminders while you shop, then activate earnings with a single click.

Shop Deals & Coupons

Browse online deals and coupons on brand detail pages so you can save money on your purchases and earn while shopping online through RaiseRight.



Use eGift cards as payment

While shopping your favorite brands' websites, remember to check for eGift cards to earn even more. Simply log into your RaiseRight account to buy an eGift card, then return to your shopping window and apply the gift card as payment at checkout. One purchase, two ways to earn!



Finishline

new balance

lululemon

e.l.f.

ANTHROPOLOGIE

Levi's

Check out the full list of brands

Whatever's on your list, there's a way to turn it into earnings. Peruse the full list of 500+ online shopping brands on [RaiseRight.com](https://www.raise-right.com) or the RaiseRight mobile app.

AND MORE



BOOM!

Here comes the flavor. Bring good fortune and fun to the table with American Chinese favorites from Panda Express.



Earn 8%



One smart shop

From khakis to kicks, get everything you need
to send them back to school for less.

EARN 7%

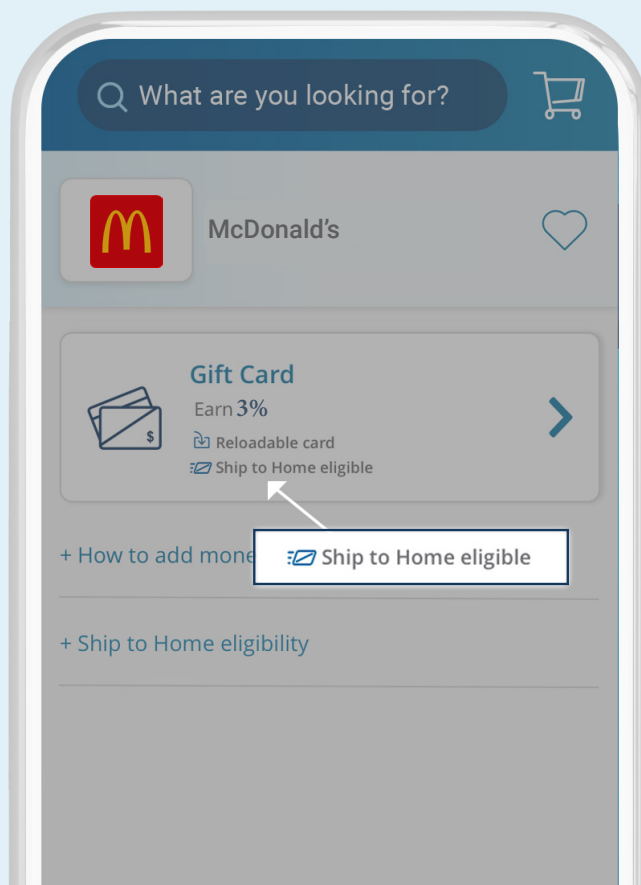
Ship to Home

Gift cards delivered directly to you

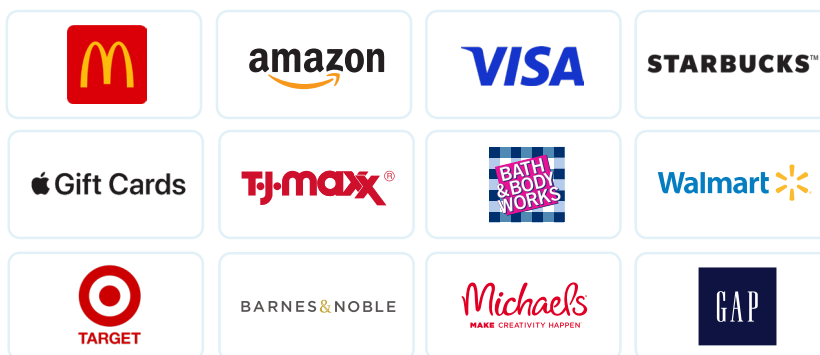
With our Ship to Home option, available in the mobile app or on RaiseRight.com, you can get gift cards from hundreds of top-selling brands sent right to your chosen address.

Filter your search by Ship to Home or look for the "Ship to Home eligible" label on the detail pages of the brands you shop.

Shipping fees apply. Visit raiseright.com/about-us/shipping-options to learn more.



Choose from **250+**
popular brands



+ MORE

Plan ahead and place your orders today for home delivery or
direct to friends and family.

Double-check your list

Backpack? Check. New shoes? Check.
Burger and fries? Waiting for you at SONIC.



———— Earn 8% ————



———— EARN 1.25% ————

Long list? No problem.

Back to school shopping comes with earnings and no activation fees when you use Visa® gift cards from RaiseRight. Get the full value of your card and send them back to school with everything they need (and want).

The Visa® Gift Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Cards may be used only at merchants in the U.S. everywhere Visa debit cards are accepted. No cash access. See Cardholder Agreement for details.



FIT IN FAMILY TIME

Busy schedules shouldn't mean sacrificing time together. There's no better way to connect than over a basket of chips and salsa. (But maybe we're biased.)



EARN 10%



TIME TO SHINE

From backpacks to basics, standout styles, and more, earn with all their must-haves at Macy's.



— Earn 10% —

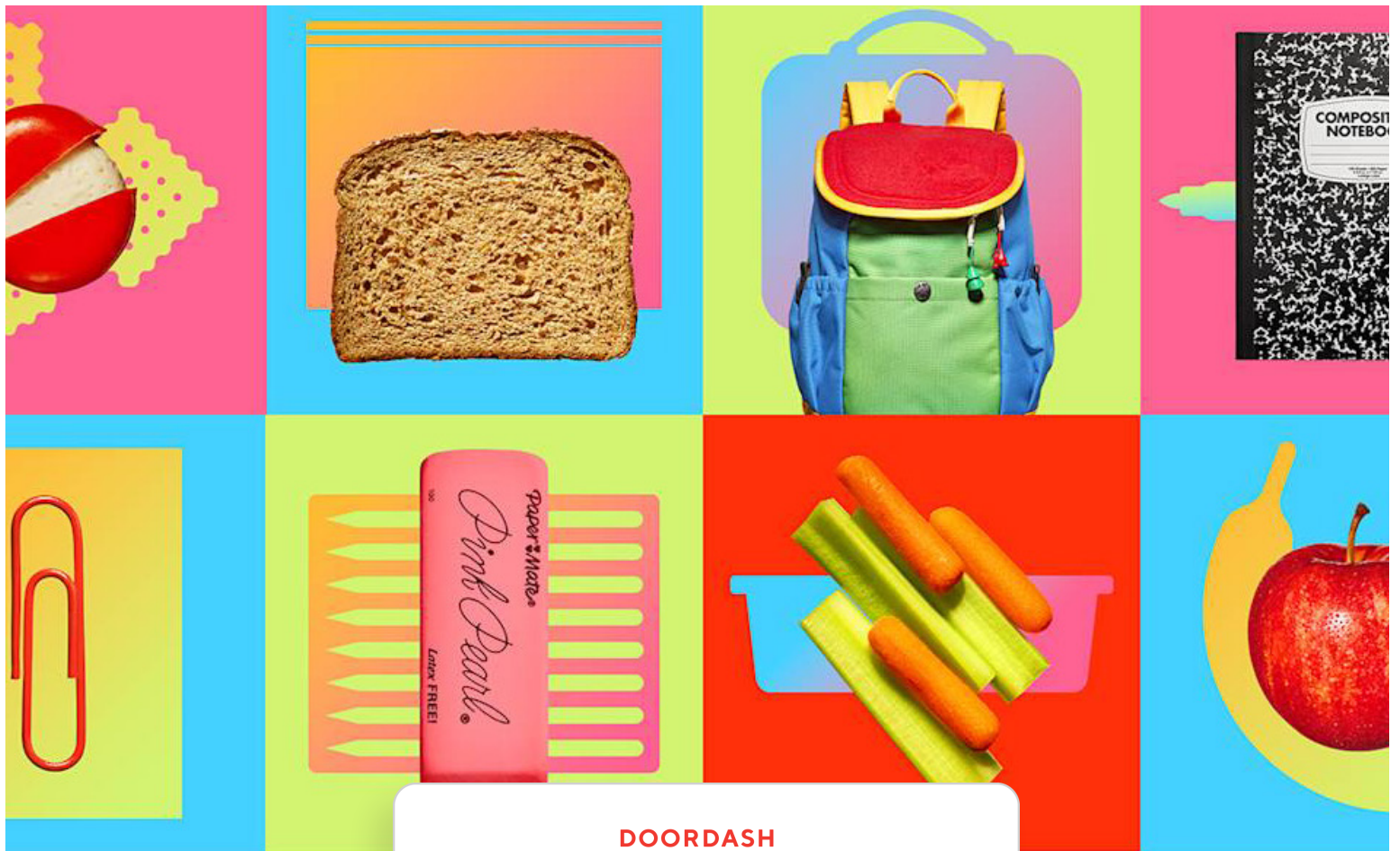
THAT'S A WRAP ON SUMMER

Perfect for your on-the-go, hate-when-the-ingredients-fall-out-of-your-sandwich lifestyle. Whatever vibe you've got today, there's a wrap for that.



EARN 8%





DOORDASH



Meals, groceries, gifts and more, to your door.

YOUR BACK TO SCHOOL CHEAT SHEET

When the shopping list starts feeling overwhelming, get all the must-haves, don't-forgets, and just-ran-outs delivered ASAP.

EARN 4%



Help stock the classroom

Looking to support a teacher with school supplies or classroom basics? Help them get the gear they need for a fantastic year with gift cards that give back. Shop for these top-requested items or check with your local school for specific needs.

- 
- | | |
|--|--|
| <input type="checkbox"/> <i>Folders</i> | <input type="checkbox"/> <i>Markers</i> |
| <input type="checkbox"/> <i>Glue sticks</i> | <input type="checkbox"/> <i>Index cards</i> |
| <input type="checkbox"/> <i>Tissues</i> | <input type="checkbox"/> <i>Hand sanitizer</i> |
| <input type="checkbox"/> <i>Disinfecting wipes</i> | <input type="checkbox"/> <i>Rulers</i> |
| <input type="checkbox"/> <i>Notebooks</i> | <input type="checkbox"/> <i>Crayons</i> |
| <input type="checkbox"/> <i>Paper</i> | <input type="checkbox"/> <i>Pens & pencils</i> |
| <input type="checkbox"/> <i>Storage containers</i> | <input type="checkbox"/> <i>Erasers</i> |
| <input type="checkbox"/> <i>Binder clips</i> | <input type="checkbox"/> <i>Highlighters</i> |
| <input type="checkbox"/> <i>Sticky notes</i> | <input type="checkbox"/> <i>Scissors</i> |
- 

BOLD FLAVOR, BIG EARNINGS

Fuel every study session and raise major funds. Buffalo Wild Wings gift cards can be used for dine-in, takeout, and delivery through the Buffalo Wild Wings website and app.



EARN 8%

Gift cards not redeemable through third-party delivery services.



Sweeten the school year

Stellar report cards deserve sweet rewards. Stack up serious earnings with a side of syrup.

EARN 8%



Gift Card

Earn 1.5%!

Ace the School Year with Shell Gift Cards!



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For a Fresh, Fun Fall

Get your clean hand essentials for fall adventures and the best semesters.

Plus, earn 12% for your school or nonprofit on gift cards and egift cards.



Earn 8%

Easy + cheesy

Relax—we've got dinner covered. For nights when cooking just isn't in the cards, get something the whole family will love and give back to your organization, too.

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EARN 4%

PUT THE “HOME” IN HOMEWORK

Create stay-a-while study spaces and spots to unwind with gift cards that give back. Everything you need is at The Home Depot®.



A gift toward new beginnings

Send them back to school with something they can use to start the year right. Earn on American Express® Gift Cards from RaiseRight to use for everyday purchases. No activation fees. Funds do not expire.

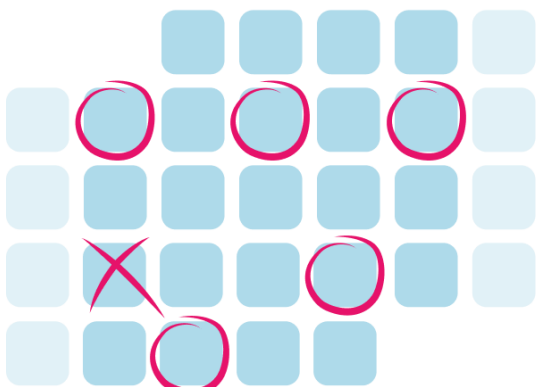


EARN 1.25%

Earn 1.25% with gift cards purchased through RaiseRight only. The prepaid electronic American Express Business eGift Card may be used at online merchants and when added to participating mobile payment and/or digital wallet services, at physical or retail merchant locations, virtually everywhere American Express® Cards are accepted in the United States, U.S. Virgin Islands and Puerto Rico. The eGift Card cannot be used at ATMs. Subject to applicable law, and except as otherwise provided in the Cardholder Agreement, this eGift Card is not redeemable for cash. Additional limitations apply, including restrictions on use of the eGift Card for recurring billing. Read Cardholder Agreement for complete terms and conditions, including a binding individual arbitration clause. For customer service, call 1-888-946-4308. For balance inquiries, current Cardholder Agreement, and additional information visit AmexGiftCard.com. This eGift Card has been provided to you pursuant to a reward, loyalty or promotional program and issued by American Express Prepaid Card Management Corporation (PCMC). PCMC is licensed as a Money Transmitter by the New York State Department of Financial Services. NMLS ID# 913823



MARK YOUR CALENDAR



Don't miss out on **extra earnings** for the back to school season and beyond!

- Back to School Bonuses: July 19–August 1
- Raise Days: September 12-15
- Fall Bonus Fest: Every weekend October 3–26

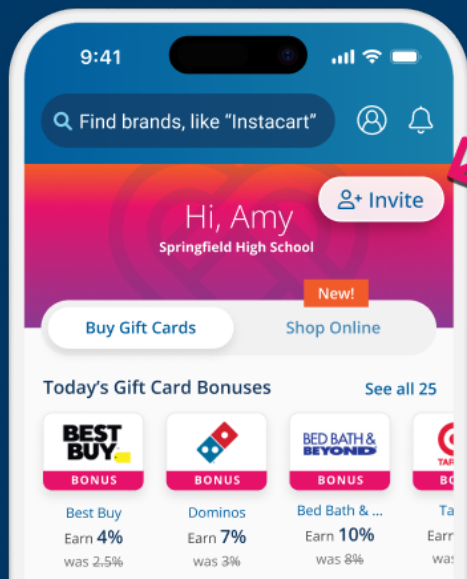
Dates are subject to change. Watch your inbox for details.



MONTHLY

REFER A FRIEND GIVEAWAY

ENTER TO WIN A \$500 GIFT CARD!



SEND
INVITES

Refer friends and family + be entered to win

With the Invite Friends & Family tool, you can invite new participants to sign up, buy gift cards, and support your cause. Plus, you'll have the chance every month to win a \$500 gift card of your choice! Score extra entries for each referral who also buys their first gift card during the same month. Learn more at raiserright.com/m/referafriend.



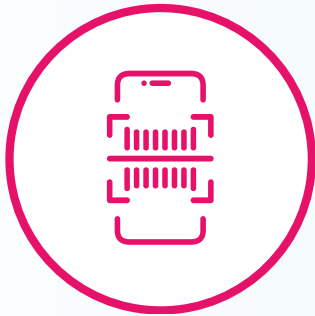
Download on the
App Store



GET IT ON
Google Play

A gift card for everyone and everything

Look for these icons to filter your search or shop by card type in the app or on RaiseRight.com.



eGift Card



Reloadable Card



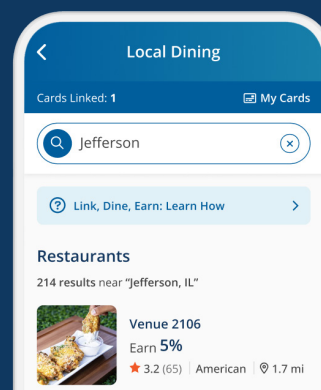
Physical Gift Card

Learn more at raiseright.com/resources/participant/gift-card-types



Hungry after all that shopping?

Grab a bite to eat while you're out. Search for local restaurants to earn 5% every time you dine with your linked credit or debit card.





LIKE, LOVE, COMMENT, SHARE, & FOLLOW US ON SOCIAL MEDIA

Hear about the latest bonus earning opportunities, brand updates, and more.



Facebook.com/RaiseRightFundraising



Instagram.com/RaiseRightFundraising

More top brands for back to school

SHOP ALL
750+
BRANDS

**BEST
BUY**

AMERICAN EAGLE

T.J.maxx®

AÉROPOSTALE

 **Columbia**

Office DEPOT
OfficeMax™

Walmart 

Pizza Ranch

amazon

 **Gift Cards**

NAUTICA

NORDSTROM

THE CHILDREN'S
PLACE

 **Hotels.com™**

KOHL'S

 **Staples**

 **Fanatics**

 **Hardee's**


LANDRY'S
DINING • HOSPITALITY • ENTERTAINMENT • GAMING

SCHOOL
UNIFORMS
by TOMMY HILFINGER

Krispy Kreme
DOUGHNUTS

**DAVE &
BUSTER'S**

BARNES & NOBLE

Red Robin

TEXAS
ROADHOUSE


REI
co-op

 **Carl's Jr.™**

Bubba's
33

DSW
DESIGNER SHOE WAREHOUSE®

**+ 100s
MORE**

See all 750+ brands at [RaiseRight.com/Brands](https://www.RaiseRight.com/Brands)

The merchants represented are not sponsors or otherwise affiliated with RaiseRight. The logos and other identifying marks used are trademarks of and owned by each represented company and/or its affiliates. Please visit the company's website for additional terms and conditions.

How to order



Already have a RaiseRight participant account?

Order on the RaiseRight mobile app or on the **RaiseRight.com** website.



Don't have an account yet?

Follow the easy steps to get started at **RaiseRight.com/m/StartEarning**. Check with your program coordinator to get your organization's unique enrollment code.



Want to support without setting up an account?

Ask your organization's program coordinator about options available to buy gift cards.

Have other questions?

Contact our RaiseRight Customer Support team.

800.727.4715 Option 3 | Support@RaiseRight.com



“

“When my son started hockey and RaiseRight was offered as a way to lower our bill, we decided to try it. That made a huge difference for us because it was convenient and easy. We do all the things we have to do anyway, but now we earn money toward something our kids love to do!”

Heidi

Earns for her son's hockey team



RaiseRight™

Simply the right way to fundraise