



# Spring Earnings Planning Sheet

Two major bonus events are just around the corner. Use this sheet to plan your strategy for the coming weeks, invite new participants, and maximize your earnings.

## April - May 2025

Sun	Mon	Tue	Wed	Thur	Fri	Sat
April 13	<b>April 14</b> Resources available	<b>April 15</b> Print and hang flyer or distribute digitally	<b>April 16</b> Promote upcoming bonuses on social media	April 17	April 18	April 19
April 20	<b>April 21</b> Email your participants about upcoming bonuses, invite families to join	April 22	<b>April 23</b> Encourage families to install the Browser Extension	April 24	April 25	<b>April 26</b> 60+ Mother's Day bonuses start 
April 27	<b>April 28</b> Promote Raise Days on social media	April 29	April 30	<b>May 1</b> Raise Days Sneak Peek (in app)	<b>May 2</b> 60+ MORE Raise Days bonuses start 	May 3
May 4	<b>May 5</b> Final day of Raise Days (including a new surprise flash bonus!)	May 6	May 7	May 8	<b>May 9</b> Final day to shop Mother's Day bonuses	May 10