



Your One-Year Planner to Earn \$1,000+



RaiseRight™

*The perfect complement to
your monthly budgeting*

RaiseRight is powered by the Everyday Earnings Engine

Earn in four ways: gift cards, online shopping, local dining, and travel bookings—adaptable to anyone's everyday lifestyle and spending habits.

Use one or all four methods to generate meaningful earnings for you and your organization.



Step 1: Use gift cards for everyday purchases.

Match your monthly spending to see how much you could earn and save with RaiseRight. Based on your household size and average spend, you could earn hundreds each year on everyday essentials.

Groceries (Average Gift Card Earnings: 4%)

Monthly Spend	Monthly Earnings	Annual Earnings
\$400	\$16	\$192
\$600	\$24	\$288
\$800	\$32	\$384
\$1,000	\$40	\$480
\$1,200	\$48	\$576
\$1,400	\$56	\$672
\$1,600	\$64	\$768

Gas (Average Gift Card Earnings: 3%)

Monthly Spend	Monthly Earnings	Annual Earnings
\$75	\$2.25	\$27
\$125	\$3.75	\$45
\$175	\$5.25	\$63
\$225	\$6.75	\$81
\$275	\$8.25	\$99
\$375	\$9.75	\$117

Pet Essentials (Average Gift Card Earnings: 7%)

Monthly Spend	Monthly Earnings	Annual Earnings
\$25	\$1.75	\$27
\$50	\$3.50	\$45
\$75	\$5.25	\$63
\$100	\$7	\$81
\$125	\$8.75	\$99
\$150	\$10.50	\$117
\$175	\$12.25	\$147



"You need to buy groceries and get gas, so RaiseRight doesn't actually cost you anything! It's a win-win for everyone."

- Stephanie

Step 2: Expand your earning potential beyond everyday purchases.

Aside from groceries, gas, and pet essentials, you can earn on other purchases like clothing, toys, or restaurant dining.



Before you buy anything, ask yourself: Can I earn here?

Chances are, you can! Between gift cards, online shopping, local dining, and travel bookings, you can earn on just about everything.



"We spend many weekends traveling for hockey, so we use RaiseRight for hotels, restaurants, and gas."

– Heidi



"Whenever we go to dinner, the kids always ask is, 'Is there a gift card for that?' We love being a RaiseRight family!"

– Cristine

Step 3: Maximize earnings with seasonal or annual purchases.

Use this planner to identify other earning opportunities unique to your family's shopping habits and lifestyle.



HOT TIP: Earn even more during Raise Days and other bonus events! Look out for new bonuses weekly.

amazon

STARBUCKS®



Walmart*

Expedia

Uber

GAP



VISA

instacart

See all available brands at [RaiseRight.com/Brands](https://www.raise.com/Brands)

SPRING SEASON

March, April, May

Earn on these spring expenses

- Spring apparel
- Spring break travel
- Outdoor and patio furniture
- Gardening and lawn supplies
- Home improvement
- Allergy medications
- Cleaning supplies
- Easter gifts, decor, and food
- Mother's Day gifts, food, or experiences
- Graduation gifts, food, or celebrations

Earning examples



Take the kids to Disneyland for spring break. Book at 4-night hotel stay in Anaheim via RaiseRight's travel booking site.

Earn \$245



Get a \$500 Home Depot eGift card to upgrade your outdoor patio furniture.

Earn \$20



Buy Easter decor and Sunday-best outfits at JCPenney.com. Use a \$200 eGift card *and* shop online through RaiseRight.

Earn \$20



Take the family out to Mom's favorite local brunch spot to celebrate Mother's Day and spend \$200 including tax and tip.

Earn \$10



Gift a new graduate in your life a \$100 Apple gift card.

Earn \$5

\$300 in Extra Spring Earnings

on top of everyday essentials

[illegible]

SUMMER SEASON

June, July, August

Earn on these summer expenses

- Summer apparel and swimwear
- Summer travel
- Grills and barbeque essentials
- Camping gear
- Outdoor and backyard entertainment
- Cooling products or appliances
- Sunscreen, bug spray, and after-sun care
- Father's Day gifts, food, or experiences
- Back-to-school essentials
- Back-to-college and dorm essentials

Earning examples



Treat Dad to dinner at his favorite local steakhouse for Father's Day, and spend \$200 with tax and tip.

Earn \$10



Gear up for summer camping with Bass Pro Shops. Use a \$500 eGift card *and* shop online through RaiseRight.

Earn \$60



Stock up on back-to-school clothes for the kids from Gap. Use a \$300 eGift card *and* shop online through RaiseRight.

Earn \$45



Host a 4th of July BBQ and use a \$100 Uber Eats eGift card for last-minute essentials.

Earn \$3



Use RaiseRight's travel booking site to reserve a Labor Day weekend hotel stay in Traverse City, Michigan.

Earn \$212

\$330 in Extra Summer Earnings

on top of everyday essentials

[illegible]

FALL SEASON

September, October, November

Earn on these fall expenses

- Cold-weather apparel
- Fall decor and tableware
- Electronics and tech
- Youth sports apparel and equipment
- Tailgating gear, food, or team apparel
- Halloween costumes, candy, and decor
- Thanksgiving food and decor
- Kitchen appliances and cookware
- Black Friday and Cyber Monday deals
- Toys and games
- Early holiday prep
- Heaters, humidifiers, and space warmers

Earning examples



Score new gear to rep your favorite football team. Use a \$200 Fanatics eGift card *and* shop online through RaiseRight.

Earn \$24



Stock up on Halloween candy and décor with a \$100 Instacart eGift card.

Earn \$5



Take a break from cooking post-Thanksgiving and order \$100 worth of pizza, sides, and drinks from your favorite local spot.

Earn \$5



Refresh the family's winter wardrobe at Columbia Sportswear. Use a \$500 eGift card *and* shop online through RaiseRight.

Earn \$75



Plan a family ski trip to Lake Tahoe, Park City, or Aspen. Book a 4-night hotel stay via RaiseRight's travel booking site.

Earn \$400

\$509 in Extra Fall Earnings

on top of everyday essentials

[illegible]

WINTER SEASON

December, January, February

Earn on these winter expenses

- Winter apparel
- Snow gear
- Gifts (toys, electronics, jewelry, etc.)
- Gift wrap, cards, and holiday decor
- Heating products or appliances
- Holiday travel
- Festive food, drinks, and tableware
- Indoor family entertainment
- Bedding and linens
- Organization and storage bins
- Fitness gear and wellness products
- Valentine's Day gifts and dining out

Earning examples



Shop holiday gifts at Macy's with a \$500 eGift card.

Earn \$50



Spend \$300 on kids' gifts at LEGO.com. Use an eGift card *and* shop online through RaiseRight.

Earn \$21



Put \$3,000 toward a Royal Caribbean cruise for your family for next spring break, and use eGift cards to pay for the trip.

Earn \$390



Celebrate Valentine's Day at a local restaurant and spend \$200, including tax and tip.

Earn \$10



Prep for tax season with TurboTax. Use a \$300 eGift card on TurboTax software or services.

Earn \$15

\$486 in Extra Winter Earnings
on top of everyday essentials

[illegible]



Year-Round Earning Success Checklist

- ☐ Opt in to emails to stay on top of new brands and bonuses
- ☐ Download the RaiseRight mobile app and enable push notifications
Visit raiseright.com/mobile-app
- ☐ 'Favorite' your go-to brands
- ☐ Add the browser extension to your desktop or mobile browser
Visit raiseright.com/m/extension
- ☐ Link all your active credit or debit cards in the mobile app to earn on local dining
- ☐ Invite friends and family to sign up and earn together (you could win a gift card!)
Log in to RaiseRight and select Account > Invite Friends & Family
Visit raiseright.com/m/referafriend



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