

JULY 2025

Email Invites to Join

Post on Social Media

Big Bonus Earning Events

Important Reminders

Sun	Mon	Tue	Wed	Thur	Fri	Sat
		1	2	3 Independence Day (RaiseRight Offices Closed)	4 Independence Day (RaiseRight Offices Closed)	5
6	7	8 Promote your program on social media Get images > Get captions >	9	10 Encourage families to install the browser extension Learn more > Get messaging template >	11	12
13	14 Back to School Guide Available Get the guide >	15	16	17	18 Email your participants about Back to School Bonuses, invite families to join Get messaging template >	19 Back to School Bonuses
20 Back to School Bonuses	21 Back to School Bonuses	22 Back to School Bonuses	23 Back to School Bonuses	24 Promote your program on social media Get images > Get captions > Back to School Bonuses	25 Back to School Bonuses	26 Back to School Bonuses
27 Back to School Bonuses	28 Back to School Bonuses	29 Email invite families to join Get messaging template > Back to School Bonuses	30 Back to School Bonuses	31 Back to School Bonuses		

AUGUST 2025

Email Invites to Join

Post on Social Media

Big Bonus Earning Events

Important Reminders

Sun	Mon	Tue	Wed	Thur	Fri	Sat
					1 Back to School Bonuses	2 Last-Minute Back to School Shopping Bonuses begin. Ends Aug. 29th*
3	4	5 Promote your program on social media Get images > Get captions >	6	7	8 Encourage families to install the browser extension Learn more > Get messaging template >	9
10	11	12	13 Back to School Webinar: New Ways to Grow Your Program	14 Back to School Webinar: New Ways to Grow Your Program	15	16
17	18	19 Celebrate your top earners How to run reports > Get email template >	20	21 Promote your program on social media Get images > Get captions >	22	23
24	25 Email invite families to join Get messaging template >	26	27	28	29 Labor Day (RaiseRight Offices Closed)	30
31						



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*Watch your inbox for more info about Last-Minute Back to School Shopping Bonuses through August 29!

SEPTEMBER 2025

Email Invites to Join

Post on Social Media

Big Bonus Earning Events

Important Reminders

Sun	Mon	Tue	Wed	Thur	Fri	Sat
	1 Labor Day (RaiseRight Offices Closed)	2	3 Encourage families to install the browser extension Learn more > Get messaging template >	4	5	6
7	8	9	10	11 Email your participants about Raise Days, invite families to join Get messaging template >	12 Raise Days	13 Raise Days
14 Raise Days	15 Raise Days	16	17 Promote your program on social media Get images > Get captions >	18	19	20
21	22	23	24	25	26 Email your participants about the Fall Travel Bonus Event, invite families to join Get messaging template >	27 Fall Travel Bonus Event
28 Fall Travel Bonus Event	29 Fall Travel Bonus Event	30 Promote your program on social media Get images > Get captions > Fall Travel Bonus Event				

OCTOBER 2025

Email Invites to Join

Post on Social Media

Big Bonus Earning Events

Important Reminders

Sun

Mon

Tue

Wed

Thur

Fri

Sat

			1	2 Email your participants about Fall Bonus Fest, invite families to join Get messaging template > Fall Travel Bonus Event	3 Fall Travel Bonus Event and Fall Bonus Fest	4 Fall Bonus Fest
5 Fall Bonus Fest	6 Promote your program on social media Get images > Get captions >	7	8	9	10 Fall Bonus Fest	11 Fall Bonus Fest
12 Fall Bonus Fest	13	14	15 Encourage families to install the browser extension Learn more > Get messaging template >	16	17 Fall Bonus Fest	18 Fall Bonus Fest
19 Fall Bonus Fest	20 Email invite families to join Get messaging template >	21	22	23 Promote your program on social media Get images > Get captions >	24 Fall Bonus Fest	25 Fall Bonus Fest
26 Fall Bonus Fest	27	28	29 Celebrate your top earners How to run reports > Get email template >	30	31	